



IUFOST



IUFOST WORLD
FOOD CONGRESS
HONG KONG 2026

IUFOST 2026 WORLD FOOD CONGRESS

Sponsorship Opportunities

25-29 October 2026, Hong Kong

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1. Introduction

The 23rd World Congress of Food Science and Technology (IUFOST 2026) will bring together leading scientists, regulators, industry experts, and innovators from around the world to exchange knowledge and explore solutions shaping the future of food systems.

Organizations are invited to support the Congress through several sponsorship levels designed to provide visibility and engagement opportunities with an international audience of professionals in food science, food technology, and regulatory science.

All sponsors will be acknowledged in the official Congress communications and will have opportunities to engage with participants throughout the event.

2. Sponsorship Packages

2.1. Bronze Sponsor (Contribution: USD \$5,000.00)

The Bronze sponsorship package offers basic visibility and participation benefits. Benefits include:

- Recognition as a Bronze Sponsor on the official Congress website.
- Recognition in the printed Congress program and materials under the Bronze Sponsors section.
- One complimentary Congress registration.
- One ticket to the Congress Gala Dinner.

2.2. Silver Sponsor (Contribution: USD \$10,000.00)

Silver sponsorship expands visibility and engagement through exhibition presence and additional participation. Benefits include all Bronze Sponsor benefits, plus:

- Two complimentary Congress registrations (total of 3 registrations).
- Two tickets to the Congress Gala Dinner (total of 3 Tickets).
- Exhibition booth (6 m²) in the Congress exhibition area.

2.3. Gold Sponsor (Contribution: USD \$20,000.00)

The Gold sponsorship level offers increased visibility and promotional opportunities during the Congress. Benefits include all Silver Sponsor benefits, plus:

- Larger exhibition booth (12 m²).
- Promotional bag insert included in the Congress delegate bags (logo display).
- Opportunity to provide a shared promotional item distributed to participants.

2.4. Platinum Sponsor (Contribution: USD \$35,000.00)

The Platinum sponsorship provides the highest level of visibility and engagement with Congress participants. Benefits include all Gold Sponsor benefits, plus:

- Two additional complimentary registrations (total of 5 registrations).
- 2 additional tickets to the Congress Gala Dinner (total of 5 Gala Dinner tickets).
- Premium exhibition booth (18 m²) in a priority location.
- Acknowledgement during the Congress Opening Ceremony.
- Half-page advertisement in the official Congress program.

Optional Alternative

Sponsors who prefer not to utilize an exhibition booth may instead receive a full-page advertisement in the official Congress literature, or a featured article highlighting the sponsor's activities or innovations.

Additional Opportunities

All sponsors will be eligible to sponsor scientific sessions, workshops, or special events, subject to availability and additional sponsorship arrangements.

These opportunities provide additional visibility and engagement with Congress participants and may include thematic sessions aligned with the sponsor's areas of expertise.

3. Session Sponsorship Opportunities

Organizations wishing to contribute directly to the scientific program of the Congress may sponsor dedicated 90-minute thematic sessions. These sessions provide sponsors with the opportunity to highlight emerging research, technological innovations, policy developments, or sectoral perspectives relevant to the global food system.

Session sponsorship allows organizations to contribute to the scientific dialogue of the Congress while gaining visibility among an international audience of scientists, regulators, and industry leaders.

3.1. Standard Session Sponsorship (Contribution: USD \$15,000.00)

This package applies to industry sponsors or industry consortia wishing to organize a dedicated session within the scientific program.

Benefits include:

- Sponsorship of one 90-minute session within the Congress program.
- Recognition as the Session Sponsor in the Congress program and website.
- Automatic Silver Sponsor status (without exhibition booth).
- Opportunity to propose speakers in coordination with the Scientific Committee.

Optional add-on:

- Exhibition booth (6 m²): additional USD \$3,000.00.

3.2. Non-Profit and NGO Session Sponsorship (Contribution: USD \$8,000.00)

This package is available to non-profit organizations and non-governmental organizations wishing to support a session aligned with the Congress themes.

Benefits include:

- Sponsorship of one 90-minute session within the Congress program.
- Recognition as the Session Sponsor in the Congress program and website.
- Bronze Sponsor status

Note:

- This sponsorship category does not include an exhibition booth option.

3.3. IUFoST Adhering Body Session Sponsorship (Contribution: USD \$6,000.00)

This special rate is available to IUFoST Adhering Bodies wishing to contribute to the Congress program.

Benefits include:

- Sponsorship of one 90-minute session within the Congress program.
- Recognition as the Session Sponsor in the Congress program and website.
- Six complimentary Congress registrations.

3.4. Extended Session Sponsorship Package (Contribution: USD \$22,000.00)

Organizations wishing to organize a larger thematic block may sponsor two consecutive 90-minute sessions (3 hours total).

Benefits include:

- Sponsorship of two back-to-back 90-minute sessions.
- Recognition as the Session Sponsor in the Congress program and website.
- Automatic Gold Sponsor status (without exhibition booth). Optional add-on:
- Large exhibition booth (12 m²): additional USD \$6,000.00.

Optional add-on:

- Large exhibition booth (12 m²): additional USD \$6,000.00.